

## Clave Responsorum

### Questiones - Impedimenta Advertentiarum Mobilium

- I. What has the first company (companio) mentioned given to consumers?
- A. the ability to download music for a monthly subscription
  - B. the ability to block ads on mobile device browsers**
  - C. the ability to easily translate languages on their phones
  - D. 9% smaller transistors to decrease the cost of mobile phones
- II. According to the article, what type of question is posed upon closer inspection?
- A. an easy to answer question
  - B. an impossible dilemma
  - C. an economic-manufacturing question
  - D. a philosophical-moral question**
- III. According to the article, what is the result of minimal regulation on the Internet?
- A. it has allowed the free flow of information
  - B. it has allowed pirates to run amok
  - C. it has allowed different interest groups to shape it to its will**
  - D. it has allowed it to become a bastion of lawless filth
- IV. According to the article, what has been a problem of the Internet since its inception?
- A. how to make money**
  - B. how to connect users around the world
  - C. how to stop piracy
  - D. how to advertise to users subconsciously
- V. How has this question typically been answered, according to the article?
- A. thus far it has not been answered
  - B. advertise**
  - C. people will prefer to pay a small subscription fee rather than go through the hassle of pirating music
  - D. product placement in web pages that don't seem like ads

- VI. What has already existed for awhile thanks to Google Chrome and Mozilla Firefox, according to the article?
- A. the ability to block ads
  - B. the ability to easily access illegal content on the web
  - C. the ability to stealthily track users
  - D. the ability to bypass firewalls
- VII. What does “vel pecuniam accipere novos modos invenienda sunt vel morienda sunt” mean?
- A. to get rich or go down in a blaze of glory
  - B. they must either find new ways to make money or must perish
  - C. they are finding new ways to milk consumers, which is killing them (metaphorically)
  - D. they must open new doors and not delay innovating to consumers
- VIII. What type of grammar structure is in the above Latin phrase?
- A. perfect passive participles
  - B. supines
  - C. passive verbs
  - D. gerundives
- IX. What is the final question the article poses?
- A. do you want to be part of the solution?
  - B. do you want to destroy your favorite websites?
  - C. do you want to allow companies to control you?
  - D. do you want to ask more questions?
- X. Which of the following is not mentioned in the article?
- A. Internet
  - B. advertising
  - C. piracy
  - D. money